

Major Subjects
Management of Corporations
Managerial Economics
Financial Management
Human Resource Management
Marketing Management
Strategic Management
Project Management
Managerial Accounting
Process Management
Corporate Social Responsibility in Globalized World
International Business
E-business
Business Law
Knowledge and Innovation Management
Foreign Language
Master's seminar
Internship
Elective Subjects:
International Marketing
Supply Chain Management
Personal branding
Managing PR
Specialization subjects:
<u>Human Resource Management in International Environment</u>
International Aspects of Human Resource Management
Coaching and Mentoring in Organization
Employer Branding
HR Project Management
International Labor Law
Development of Executive Staff
<u>Marketing and International Trade Management</u>
Market Research and Analysis
Product and Brand Management
Digital marketing
Marketing Planning
Innovative Techniques of Promotion and Sales
International Marketing

<u>Financial Management</u>
Financial Strategies for Corporation
Controlling
Financial Services for Companies
Public Finance
Finance of Small and Medium Enterprises
Investment Projects Evaluation
<u>Tourism Management</u>
Tourist Regions of Poland and the World
Tourist Policy
Tourist Business Management
Workshops in Tourist Companies
Marketing in Tourism
New Trends in Global Tourism
<u>Security Management</u>
Information and Personal Data Security
Crisis Management
National Security System
Public Administration in Security
Information Security Administration and Cryptography / Decision Making in Security Management
Civil Defense and National Mobilization System